



MOU WITH WBSRLM

MoU with WBSRLM was signed to formally kick start the formal partnership under the Udyamini Program in West Bengal. DEF shall work along with SwitchON to ensure a smooth pathway to work together in a collective manner.

FSSAI TAG FOR TEA

Tea Leaves produced in the month of November got the FSSAI approval. Post which samples were sent to different states and a vendor in Amristar showed his interest and bought the tea leaves at a good price.

COMMUNICATION

For stories about the value chains, two stories of TGT are published along with the first story of GTC. A video story on TGT is also completed and uploded. The Udyamini RWEPC promo video is also rolled out within the group.



TGT Stories and Video:

- <https://www.eastmojo.com/assam/2024/01/16/can-rural-assam-be-a-hub-of-goat-production-the-goat-trust-thinks-so/>
- <https://www.eastmojo.com/news/2024/02/10/how-the-goat-trust-is-building-rural-women-entrepreneurs-for-life>
- <https://www.youtube.com/watch?v=BZrxrN1MiaQ>



ToT Training completed

CEC completed its 6-day residential - Foundation level 'Training of Trainers' program in Guwahati. With onboarding and engaging a cadre of highly enthusiastic and uniquely creative trainers, committed to furthering the cause of Rural women's entrepreneurship in Assam.

SBM Training Completed

DEF-First Level SBM training of 84 SBM has been completed in Assam. The training activities included energizers; team-building games, icebreakers, and exercises focused on imparting functional digital literacy and Media and information literacy.



GTC Story-

<https://www.eastmojo.com/assam/2024/02/18/revolution-brew-can-tea-empower-assams-rural-women-entrepreneurs>

Udyamini RWEPC Promo Video-

<https://drive.google.com/file/d/1JkP3agfOFyYoLUtKIEBMOsSA6xykR3ss/view?usp=sharing>